

# **MAID 4 U GDPR DATA PROTECTION POLICY**

## **1. USER PRIVACY AND DATA PROTECTION [GDPR 2018](#)**

User privacy and data protection are based on eu human rights

- Maid 4 U have a duty of care to the people within our data base
- Data is a liability and should only be collected and processed when necessary with your consent
- We will never sell, rent or otherwise distribute or make public your personal information

## **2. VALID LEGISLATION**

This website along with our computer system is designed to conform with the following national and international legislation with regards to data protection and user privacy:

- [EU Data Protection Directive 1995 \(DPD\)](#)
- [EU General Data Protection Regulation 2018 \(GDPR\)](#)
- [ICO guide to GDPR](#)

Our website's compliance with the above legislation, of which are rigorous in nature, means that this site is expected to be compliant with the data protection and user privacy legislation set out by many other countries and regions. If you any uncertainties whether this site conforms with your own country of residences' specific data protection and user privacy legislation please contact our data protection officer (see below) for clarification.

## **3. PRIVATE DATA THAT THIS WEBSITE COLLECTS AND WHY WE COLLECT IT**

This website collects and uses personal information for the following reasons:

### **3.1 Site visitation tracking**

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

While GA records information such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA similarly registers your computer's IP address which could be used to personally identify you but Google do not permit us access to this. In addition, we consider Google to be a third-party data processor (see 6. below).

GA makes use of cookies, details of which can be found on [Google's developer guides](#).

By disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

### **3.2 Our blog**

In the event we add a blog page and should you choose to add a comment to any posts that we have published on our blog, the name and email address you enter

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with your comment will be saved to this website's database, along with your computer's IP address and the time and date that you submitted the comment. This information is only used to identify you as a contributor to the comment section of the respective blog post and is not passed on to any of the third-party data processors below. Only your name will be shown on the public-facing website.

Your comments and its associated personal data will remain on this site until we see fit to either to remove the comment or remove the blog post. Should you wish to have the comment and its associated personal data erased, please [Contact Us](#) using the email address that you commented with.

If you are under 16 years of age you **MUST** obtain parental consent before posting a comment on our blog.

**Notably:** You should avoid entering personally identifiable information to the actual comment field of any blog post comments that you submit on this website.

### **3.3 Contact forms and email links**

Should you choose to contact us using the contact form on our [Contact Us](#), noting that none of the data that you supply will be stored by this website or passed on any of the third-party data processors defined in section 6. Instead the data will be collated into an email provided by [Microsoft 365](#)

and sent to us over the [Simple Mail Transfer Protocol \(SMTP\)](#). Our own SMTP servers are protected by [TLS](#) (sometimes known as SSL) meaning that the email content is encrypted using [SHA-2](#), 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices. However, not all mail servers are secured in such a way. Therefore, we would suggest that you always consider email as an insecure medium and not include personal, confidential or otherwise sensitive information within an email.

If you are under 16 years of age you **MUST** obtain parental consent before joining our email newsletter.

While your email address remains within the Maid 4 U's database, you will not receive any newsletter-style emails from us.

## **4. HOW WE STORE YOUR PERSONAL INFORMATION**

As detailed in section 3.2 above, if you submit a comment to a blog post published on this website some personal information will be stored within this website's database. This is currently the only occasion where personal data will be stored on this website. This data is currently stored in an identifiable fashion; a limitation of the content management system that this website is built on [wordpress](#).

Pseudonymising is an obligation of the GDPR which web application developers are currently working on. Maid 4 U are committed to keeping it a high priority and will implement it on this website once we are able to do so.

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## **5. ABOUT THIS WEBSITE'S SERVER**

This website is hosted by [here](#) within a UK data centre located in Cheshire.

Some of the data centre's more notable security features are as follows:

- Intruder alarm
- Proximity access locks on all external and internal doors
- Password protected server
- All on-site personnel are security vetted to BS7858 standard
- Only authorised security cleared staff are allowed into the facility

Full details of 34SP.Com Hosting's data centre can be found [34sp.com](#)

All traffic (transferral of files between this website and your browser is encrypted and delivered over [https](#).

## **6. OUR THIRD-PARTY DATA PROCESSORS**

We use a Google Analytics to process personal data on our behalf. Google are based in the USA and are a third party are [EU-U.S Privacy Shield](#) compliant set out in section 2.

- Google [Privacy policy](#)

## **7. DATA BREACHES**

We will report any unlawful data breach of this website's database or the database(s) of any of our third-party data processor(s) to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

## **8. DATA CONTROLLER**

The data controller of this website is: PC Express Limited, a UK Private Limited Company & company number: **10254948**, [website](#)

Registered and Operating Office:

41 Sheldrake Road,  
Broadheath,  
Altrincham,  
WA14 5LJ,  
England

## **9. DATA PROTECTION OFFICER**

Ms. L McGrady (Director),

Maid 4 U

Telephone: 0161 7088440 Email: [info@maid4u.co](mailto:info@maid4u.co)

## **10. CHANGES TO OUR PRIVACY POLICY**

Privacy policy protection may change periodically due to legislation change or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page infrequently for any

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policy changes. Specific policy changes and updates are mentioned in the change log below.

### **10.1 Change log**

Updated May 2018.